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SEEDS OK KNOWLWDGE FOR THE FUTURE OF HUMANITY
MEDITERRANEAN DIET
PEOPLE PLANET PROSPERITY

*Italian Pavilion
Amphiteatre*

October 15th, 2021



SEEDS OF KNOWLEDGE FOR THE FUTURE OF HUMANITY

MEDITERRANEAN DIET

PEOPLE PLANET PROSPERITY

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Time: 5 PM

Venue: **Italian Pavilion Amphitheatre**

The Future Food Institute and the Italian Agri-food Technological Cluster, with the support of the Mediterranean Diet Study Center "Angelo Vassallo," in the year in which Italy holds the presidency of the G20, propose an international forum to compare the knowledge of the emblematic communities of the Mediterranean Diet. Beyond a list of ingredients, the Mediterranean Diet represents a "lifestyle," from production to consumption. It is exemplary in coping with the transition to sustainable development models and accelerating the ecological and cultural transition needed today.

Mediterraneity, is a set of universal values, capable of safeguarding the biological and cultural heritage and developing resilience for the future. A concept that incorporates knowledge, identity, and biodiversity in the Mediterranean way of life, which highlights the synergies that have been created in 2,500 years of co-evolution between environment and society. In a fluid and dynamic balance that has overcome the erosion of time, bringing to light these virtuous relationships is a task that aims to preserve the environment and culture for a renewed awareness that can lay the foundations for a sustainable and resilient future.

Eleven years after its nomination, the awareness of how the Mediterranean Diet is much more than just a food model, but a wealth of science, traditional knowledge, skills, and identity values generated by a territory, which can be considered as a real laboratory of biodiversity of land and sea and an incubator of good practices from which to build the future.

17.00

Opening

Sara Roversi, President Future Food Institute

Stefano Pisani, Mayor of Pollica, SA - Mediterranean Diet Study Center "Angelo Vassallo"
(UNESCO Emblematic Community of Mediterranean Diet)

Paolo Bonaretti, President of the National Agri-food Technology Cluster

17.10

Institutional Greetings

Stefano Patuanelli, Italian Minister of Agriculture, Food, and Forestry Policies (online)

Luís Capoulas Santos, Portuguese Minister of Agriculture, Forestry, and Rural Development
(online)

Maurizio Martina, Deputy Secretary-General at FAO (online)

Gabriela Ramos, Assistant Director-General for Social and Human Science UNESCO (online)

Paul Newnham, Director of SDG2 Advocacy Hub

17.35

People: Mediterranean Identity

The Voices of UNESCO Emblematic Communities of Mediterranean Diet

Vicky Inglezou, Director, Maniatakeion Foundation (online)

Elisabetta Moro, Full Professor of Cultural Anthropology at the University Suor Orsola Benincasa
of Naples, Co-director Center for Social Research on the Mediterranean Diet at the University
(online)

17.50

Planet: the wisdom of nature

The increase of adverse weather events due to climate change represents a real threat for the stability of global and local ecosystems. By adopting nature-based solutions and ecosystem-centered approaches in our global food systems, we can foster climate change mitigation and adaptation, thus ensuring sustainable development for all within the natural boundaries of our Planet.

Andrea Bariselli, Founder Strobilo, Chief Scientist Thalea

18.00

Prosperity: Mediterranean synergies for sustainable development

The synergistic relationship between humans and nature, genetic and cultural diversity, able to adapt to change, learn as it becomes and preserve its identity, nurturing thriving and resilient communities.

Angelo Riccaboni, President PRIMA Foundation (online)

Nicola Caputo, Campania Regional Minister for Agriculture (online)

Andrea Carapellese, Investment Promotion Expert, United Nations Industrial Development
Organization (UNIDO ITPO Italy) (online)

Dr. Charbel Tarraf, Senior Manager - Corporate Services and Development - International Center
for Biosaline Agriculture (ICBA)

18.20

Closing Remarks - Mediterraneity

Benedetto Zacchiroli - President, International Coalition of Inclusive and Sustainable Cities
(ICCAR) UNESCO